



Orders	Order / Rev:	104172
	Alt Order #:	
	Product Desc:	State Senate 4Q12
	Estimate:	
	Flight Dates:	10/01/12 - 11/04/12
	Original Date / Rev:	07/10/12 / 09/05/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada <i>Revised</i>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00 _____
 Advertiser External ID: _____
 Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$8,800.00	\$7,480.00
10/29/12	11/04/12	1	\$900.00	\$765.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$8,800.00	\$7,480.00	0.00
November 2012	1	\$900.00	\$765.00	0.00
Totals	18	\$9,700.00	\$8,245.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104172
 Alt Order #:
 Flight Dates: 10/01/12 - 11/04/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 4Q12
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWT---	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30		(\$400.00)		0.00	NM		
See MG 1.17 [na debates]															
17	KSNV	10/19/12-10/19/12		M-F Wheel	7-730pm		-----F----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.11 10/22															
N 2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.00	3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$900.00		0.00						
Week:		10/08/12	10/14/12	-----S	1		\$900.00		0.00						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$900.00		0.00						
													Totals	18	\$9,700.00